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Sponsor/Exhibitor Pricing
9th Insurance Direct Marketing Forum: Managing Marketing
Challenges in the Second Decade
April 16-17, 2012

+ Please call Ginny Simon at 610-889-2036 to reserve a booth or tabletop

Reception (Available Monday only) SOLD	<ul style="list-style-type: none"> • Sponsorship of Networking Reception • Tabletop Exhibit • Two Free Delegate Passes • Two Delegate Passes at Half Price** • Free Ad in Notebook • Hot Link to Exhibitor Website on JCG Conference Website • Special Acknowledgment on Signage 	\$7,500.00
Luncheon (Monday or Tuesday) SOLD	<ul style="list-style-type: none"> • Sponsorship of one of the two lunches • Tabletop Exhibit • Two Free Delegate Passes • One Delegate Pass at Half Price** • Free Ad in Notebook • Hot Link to Exhibitor Website on JCG Conference Website • Special Acknowledgment on Signage 	\$4,500.00
Coffee Break* (Monday Afternoon or Tuesday Morning)	<ul style="list-style-type: none"> • Sponsorship of Coffee Break • One Free Delegate Pass • Additional Signage for Event 	\$1,250.00
Beverage Service* (Monday and Tuesday)	<ul style="list-style-type: none"> • Sponsorship of all day Beverage Service • One Free Delegate Pass to Workshop • One Delegate Pass at ½ Price • Additional Signage for Event 	\$1,000.00
Workshop Breakfast and		\$1,000.00

Break* (Monday Morning)	<ul style="list-style-type: none"> • Sponsorship of Workshop Breakfast • One Free Delegate Pass to Workshop • One Delegate Pass at ½ Price • Additional Signage for Event 	
Roundtable Breakfast* (Tuesday Morning) SOLD	<ul style="list-style-type: none"> • Sponsorship of Roundtable Breakfast • One Free Delegate Pass • One Delegate Pass at ½ price** • Additional Signage for the Event 	\$2,000.00
Lanyards*	<ul style="list-style-type: none"> • Signage on Lanyards • One Free Delegate Pass to Workshop 	\$650.00
Tabletops	<ul style="list-style-type: none"> • Tabletop Exhibit • One Free Delegate Pass • One Delegate Pass at Half Price** • Free Ad in Notebook • Hot Link to Exhibitor Website on JCG Conference Website 	\$1,595.00
Booth	<ul style="list-style-type: none"> • 10' x 10' Booth • Two Free Delegate Pass • One Delegate Pass at Half Price** • Free Ad in Notebook • Hot Link to Exhibitor Website on JCG Conference Website 	\$2,495.00

All conference activities will focus on the Exhibit Area

* Must also purchase a tabletop or Booth

** Half Price Delegate Passes are \$447.50